NO ON W
MEASURE
KEEP SAN RAFAEL AFFORDABLE



Vote No on Measure W

MEASURE W:

- 400% Housing Tax Increase
- Makes Housing Affordability Worse
- No Guarantee On How the Funds Will be Spent
- Ninth Tax Increase San Rafael Has Proposed

Get the Facts and Vote No on Measure W!

SanRafaelSaysNoOnW.com



NO ON MEASURE W

GET THE FACTS!

400% HOUSING TAX INCREASE:
MAKES HOUSING AFFORDABILITY WORSE

Measure W is a 400% increase in the housing tax. That costs thousands for seniors trying to downsize and young homeowners trying to purchase their first home.

Source: Measure W, July 20, 2026 City Council Agenda



CITY HALL CAN'T MANAGE THEIR BUDGET

Measure W is permanent, $6 million annual tax increase. But the city's own materials say they "might" have a $2 million deficit starting in 2030.

Does that make sense?

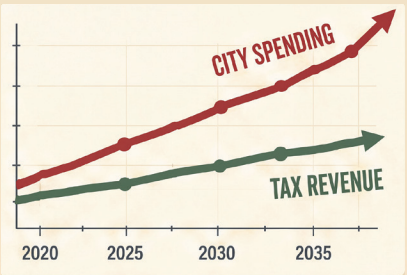
Source: Measure W, July 20, 2026 City Council Agenda



NO ACCOUNTABILITY AND FALSE PROMISES

San Rafael has asked voters to approve eight previous tax increases in the past two decades. 4 of those made the same promise as Measure W– that they will fund "essential services." We said yes to all of them.

Now they're back a ninth time.



The truth? Measure W funds can be spent on whatever City Hall wants with no restriction. They hope you won't read the fine print.

Source: Measure W, July 20, 2026 City Council Agenda, Marin County Registrar of Voters

Hurts Housing Affordability • No Accountability

It's Clear – Vote No on Measure W!

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